



Nagindas Khandwala College
Empowered Autonomous

Internal Quality Assurance Cell (IQAC)

organizes

Masterclass on Digital Natives, Diverse Desires: Unpacking the Evolving Indian GenZ Consumer

Date: 19th September 2025

Venue: C-Wing, L-402

Resource Person: **Dr. Costas Theodoridis**, Reader in Leadership in Business Education & Deputy Head of Marketing, International Business & Tourism, Manchester Metropolitan University

In association with: Department of Management Studies

Brochure

MKES
KHANDWALA COLLEGE
LEARNERS BECOMING LEADERS

Malad Kandivali Education Society's
NAGINDAS KHANDWALA COLLEGE
Empowered Autonomous College | Affiliated to University of Mumbai
Re-accredited by NAAC with 'A' Grade (4th Cycle) ISO 21001:2018 Certified

**IQAC AND DEPARTMENT OF MANAGEMENT STUDIES
ORGANIZES MASTERCLASS ON
DIGITAL NATIVES, DIVERSE DESIRES: UNPACKING
THE EVOLVING INDIAN GEN Z CONSUMER:**

DATE
19th September, 2026

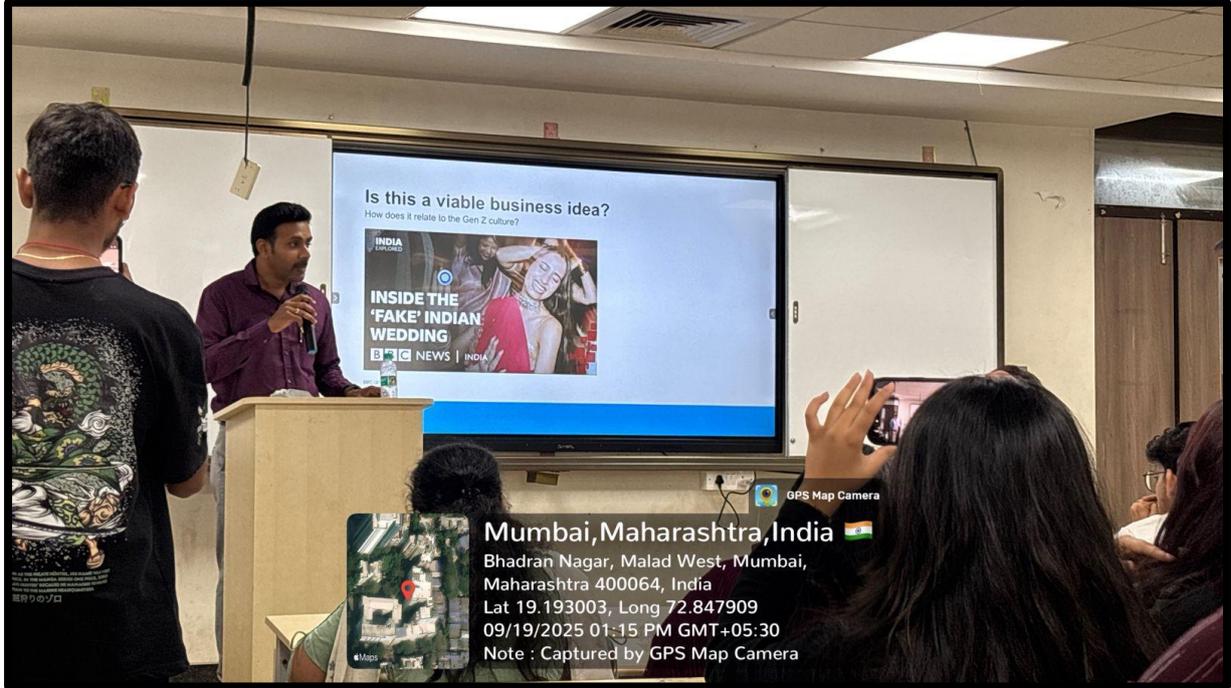
TIME
11.30 am

VENUE
402, C wing

Manchester Metropolitan University

DR.COSTAS THEODORIDIS
Reader in Leadership in Business Education & Deputy Head of Marketing, International Business and Tourism

Photographs



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